

BABYLON LIST



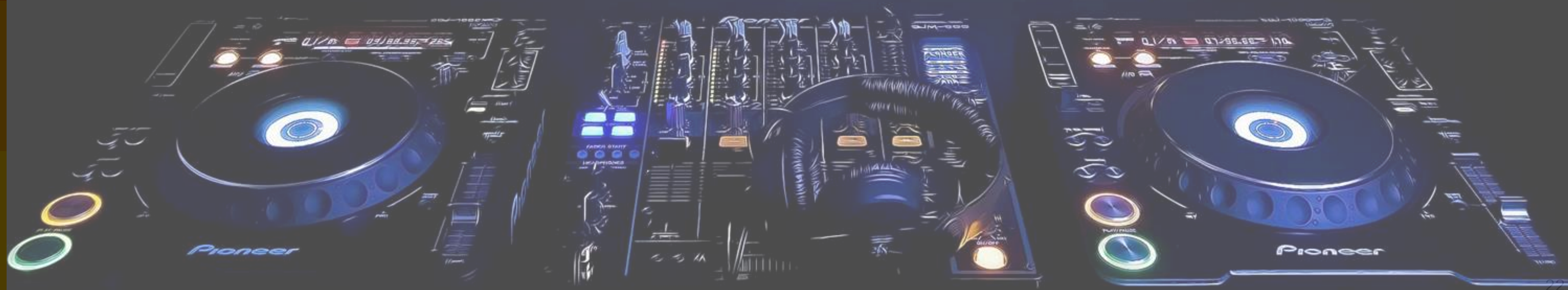
TELL US WHAT YOU NEED, WE PLAY THE MUSIC

THE IDEA

Offering a solution to create the best atmosphere in a venue.

Aware of the potential of the music in a venue to transform the experience of its customers, Hola Dubai Radio team has developed an online music platform that you can manage with a single click.

As professional DJ's, we know first-hand both the needs of our clients and the type of setting that businesses of a very diverse typology require, which allows us to create playlists that can be managed from a device connected to the internet by anyone.



BABYLON IN A NUTSHELL

ABOUT US

A team of professional DJs, living in Dubai, convinced of the indisputable potential of music to transform the atmosphere of a space and effectively complement a business strategy.

VALUES

Illusion, Effort & Commitment, Differentiation, Innovation, Up to date with the music industry, Customer orientation, Customer satisfaction.

OBJECTIVE

Offer our clients and their marketing strategy added value through music and the senses.

MISSION

Help create or reinforce the brand identity of our clients. Connect brands with people. Transmit the values of the companies and create an emotional relationship with their consumers through music while managing to find a differentiation in their sector.

WHAT WE OFFER

A complement to the traditional marketing and communication techniques through music and the senses. A tool to improve the shopping or consumption experiences of your customers so that they are more memorable, increase consumption, improve the return rate and increase the brand loyalty.



AVAILABLE PACKAGES (1/2)

ONE

CLIMATE YOUR BUSINESS WITH THE MOST SUITABLE MUSIC.

A personalized music channel designed to create a musical atmosphere with a specific style of music.

Recommended for: Shops, Spa, Hotel Lobby

Only:
100 AED/month

It includes:

- Customized music channel 24/7
- Access via web from any electronic device connected to internet
- Technical support via email.
 - 3 days free demo

ADVANCE

CREATE DIFERENTS ATMOSPHERES JUST WITH ONE CLICK.

We design as many channels as atmospheres you want to create. Each channel contains a unique musical style.

We analyze the type of business, public, location, hours & levels of affluence to define the musical atmospheres that best connect with your type of clients.

Recommended for: Restaurants, Lounge, Pub, Events...

Only:
200 AED/month

It Includes:

- 'One' Package
- Analisis of your venue
- 4 exclusive and unique channels
- Each extra channel will apply the price of 'One'

AVAILABLE PACKAGES (2/2)

PREMIUM

SIMULATE A REAL LIVE DJ.

It includes all Advance services, and we add an extra channel where the different styles created will be mixed giving a real DJ feeling in your venue.

Music will become a crucial element in your business environment, creating an indelible emotional bond with your customers.

Recommended for: Restaurants, Lounge, Pub...

Only:
450 AED/month

It Includes:

- 'Advance' Package
- Auto mix and auto Dj within the channels hired.

PLATINUM - DJ

PROFESSIONAL DJ SESSION TO ENSURE SUCCESS ON SPECIAL DAYS

An à la carte service where you can hire one of our DJs. He will analyze your public and goals and will create a custom session that best suits your goals.

Recommended for: Ladies night, weekend, special holidays...

Price:

From 1200AED to 3000 AED

It varies based on the DJ hired

It includes:

- Customize session 6h
- Available to be used for 3 months
- Discounts available when getting more than one session.

For more details get in touch with us

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